



PRESS DOSSIER

GRUPO VEMUSA FOUNDATION IS COMMITTED TO COMPENSATING SOCIETY FOR ITS GROWTH AND FOR THE TRUST PLACED IN THE COMPANY

- **With the purpose of supporting domestic and international development cooperation programmes of cultural, sport and general assistance nature.**
- **The book “Los Colores de Ávila” [*The Colours of Avila*] is the greatest exponent of the beauty of this land through poetry and photography.**
- **The Foundation has set on a road to build a fairer society together with NGOs of international renown.**

Grupo Vemusa Foundation was born in 2006 out of the generosity and illusion of Grupo Vemusa and its founders, in their dream to build a fairer society. It shows a deep sense of responsibility and promotes programmes and initiatives to support cultural and solidarity development in its broadest sense.

The Foundation focuses on two main areas: support to domestic programmes by sponsoring cultural, sports and general assistance activities, and domestic and international development cooperation within a framework that comprises all basic needs -food, home and health-.

Since its creation, the basis for its future development and evolution were laid, in order to protect its spirit and commitment to social support. Behind this idea is the concept of Corporate Social Responsibility awareness which intends to boost equal opportunities for men.

“Los Colores de Ávila”

Grupo Vemusa Foundation started off with the official launch of the book “*Los Colores de Ávila*” at the Palacio de los Velada hotel in Ávila, the first of the books that the Foundation will annually edit with the purpose of supporting and promoting art, culture, and tourism in Ávila and its Community around the world.

“*Los Colores de Ávila*” is a book of poems by Ana Agustín, José Pulido, José María Muñoz Quirós and Jorge de Arco divided into four parts

corresponding to the seasons of the year, written both in Spanish and English. It pays tribute to the province of Ávila and the Regional Community of Castilla y León, witnesses of the company's beginnings. The photographs were taken by José Luis Díaz and the book has been edited by Grupo Vemusa Foundation.

International cooperation assistance

The Foundation started up with the commitment of significantly increasing its stockholding and, in that task, the foundations of a pioneering programme of great social sensitivity and maximum international cooperation beyond our frontiers are laid. This project aims at helping improve the living conditions of depressed or developing countries or regions.

In 2007, initiatives were taken for the construction of a fairer society, together with well-known NGOs which have already raised awareness in the minds of thousands of people in the fight to eliminate inequality among men.

This project involves the Grupo Vemusa Foundation as a whole in the transformation process of very poor and needy areas, and it aims at offering more families the chance to own a decent, proper and safe home without neglecting other basic needs.

All that will be possible thanks to the buyers of a Grupo Vemusa home, who, through the Grupo Vemusa Foundation and its funds, will be cooperating in depressed areas.

Structure of the Board: Grupo Vemusa Foundation

Chairman:	Mr. Enrique Ventero Terleira
Vice-chairman:	Mr. Joaquín Ventero Muñoz
Secretary:	Mr. Guillermo García-Mauriño Ruíz-Verdejo
Board members:	Mr. Javier Ventero Muñoz
	Mr. Álvaro Ventero Muñoz
	Mr. José-Félix Ventero Muñoz
Director:	Mrs. Gemma Soriano

About Grupo Vemusa

Grupo Vemusa deals in real estate development and building activities and specialises in land management. It conducts both residential and corporate assets' management projects. Thanks to the company's strategic plans, continuous and sustainable growth has been accomplished and it is present in Avila, Burgos, Cantabria, Guadalajara, Madrid, Malaga, Murcia, Segovia and Valladolid within the country, and in Warsaw and Cracow in Poland.

The company's activity during fiscal year 2006, divided into business areas (land, development, exploitation of corporate assets and renewable energy sources), has borne 267 M€ in sales, an after-tax benefit of 27 M€, with 575 professionals employed as a result.

For further information:

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